Image# 10931525816 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/15/2010 10/15/2010 21 : 37

American Crossroads

1401 New York Avenue NW Suite 1200

ashington	DC	20005

FEC ID No. C00487363	X 24-Hour Notice 48-Hour Notice		
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 1 / 1 FOR LINE 24 OF FORM 3X		
NAME OF COMMITTEE (In Full) American Crossroads	FEC IDENTIFICATION NUMBER  C C00487363		
Check if X 24-hour notice 48-hour notice Full Name (Last, First, Middle, Initial) of Payee	Date		
Crossroads Media, LLC	1 0 D D Y Y Y Y Y Y Y 1 1 5 D D D D D D D D D D D D D D D D D		
Mailing Address 66 Canal Center Plaza Ste. 555	Amount 394990.00		
City State Zip Code			
Alexandria VA 22314	Office Sought: X House State: NY		
Purpose of Expenditure TV/Media Placement  Category/ Type	Senate District: 25 Presidential		
Name of Federal Candidate supported or Opposed by expenditure:  Daniel B. Maffei	Check One: Support X Oppose		
Daniel B. Mariel	Disbursement For: Primary X General 2010		
Calendar Year-To-Date Per Election 411340.00	Other (specify) :		
for Office Sought	Transaction ID: E.001		
Full Name (Last, First, Middle, Initial) of Payee	Date  M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y		
Chatham Light Media, LLC			
Mailing Address PO Box 1330	Amount		
	16350.00		
City State Zip Code Stowe VT 05672	Office Sought: X House State: NY		
Purpose of Expenditure TV/Media Production	Senate District: 25  Presidential		
TV/Media Production Type			
Name of Federal Candidate supported or Opposed by expenditure: Daniel B. Maffei	Check One: Support X Oppose  Disbursement For: Primary X General 2010		
	Other (specify) :		
Calendar Year-To-Date Per Election 411340.00	Transaction ID: E.002		
for Office Sought			
(a) SUBTOTAL of Itemized Independent Expenditures	411340.00		
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures	411340.00		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Margee D. Clancy Signature	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y		